

PRIVACYSTATEMENT ISEE IKNOW B.V.

1. **Preface**

- 1.1 This statement describes the policy of iSee iKnow B.V. (CoC 8127792, herinafter called "iSee iKnow") in regards to personal data processing.
- 1.2 iSee iKnow offers different services such as case based learning systems and advice through, among other channels, her websites. In doing so, iSee iKnow in some instances collaborates with third parties and/or organisations such as Housing en hosting, developers and advisors.
- 1.3 Please refer to the specific privacy statement on the website corresponding to the service in question.
- 1.4 iSee iKnow handles your personal data diligently. iSee iKnow abides by all applicable privacy laws including the General Data Protection Regulation (GDPR) and its implementation law.

2. **Contact met iSee iKnow**

Should you have any questions in regards to this statement, you can reach iSee iKnow through below mentioned contact details.

Telephone number: 0570 – 608 722 (Monday to Friday from 9:00 to 17:00)
E-mail address: info@iseeknow.com
Website: through the contact form on www.iseeknow.com
Postal address: Hendrick de Keyserlaan 12, 7425 NH Deventer

3. **Processing personal data**

On the general website of iSee iKnow (www.iseeknow.com) your personal data can be processed either actively through your own input or passively by being left behind on the website in order to come in contact with iSee iKnow. iSee iKnow does not always process all the data. Which data is processed by iSee iKnow depends on the type of service you acquire and the functionalities you use on our website. For example, iSee iKnow only processes your e-mail address when you opt-in for iSeeiKnow's newsletter, or your address and contact information in the event that you have indicated to be interested in our services. The personal data iSee iKnow processes as data processor for other clients (data controllers) is mentioned on the concerning applications. For example, we refer to our demo-application <https://demo.iseeknow.com>

4. **Personal data**

- 4.1 Depending on the services iSee iKnow provides, iSee iKnow can process the following personal data:
 - (a) name
 - (b) address
 - (c) Telephone number
 - (d) E-mail address
 - (e) Occupation
 - (f) Username
 - (g) Gender
 - (h) Technical measuring data of appliances such as an IP-address, MAC-address, identifiers in cookies and your websurf behaviour on our website(s).

- (i) Other data that you have inputted on the contact form, provided us via e-mail or conversation notes.

5. **Purposes**

- 5.1 iSee iKnow processes the above mentioned data for the following purposes (depending on the services and functionalities that you use):
 - (a) to be able to provide you our services through our website(s) in terms of training (iSee iKnow cannot provide its services without receiving the data)
 - (b) to draw up license agreements, data processing agreements and invoices
 - (c) signup for events and services
 - (d) for marketing (including contacting you), sending information to you, inviting you and sending you announcements
 - (e) evaluation of events and services
 - (f) perform job interviews
 - (g) to improve iSee iKnow's website(s)
 - (h) process personal data when obliged by law, such as data that is necessary for accountancy and tax purposes

6. **Sharing your personal data with third parties**

- 6.1 iSee iKnow will share your personal data with third parties if this is necessary for the execution of our agreement to provide you certain services. To give you an idea, think of agents and/or partners of iSee iKnow in order to be able to offer implementations and training. iSee iKnow uses Google Analytics on its general website.
- 6.2 In the event iSee iKnow shares your personal data with third parties, iSee iKnow will ensure that your personal data will not be processed for other purposes.
- 6.3 In any event, iSee iKnow will not share other data other than the above mentioned personal data, unless it is obligated to do so by law.

7. **Protection and storage**

- 7.1 iSee iKnow takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification of your personal data. iSee iKnow ensures that only certain people are authorized to access your personal data, that said data is shielded and firewalls are used as well as safe servers and data processing agreements with third parties.
- 7.2 iSee iKnow does not process your personal data longer than is strictly necessary to achieve the purposes for which your data is collected. The aforementioned is not applicable when iSee iKnow is obligated by law to store your personal data for a longer period.

8. **Cookies and profiling**

- 8.1 Cookies are textfiles that are stored on your computer or handheld device when you visit a website of iSee iKnow. iSee iKnow uses cookies on its websites to provide an optimal user experience. Using cookies makes sure you won't have to input the same information every time you visit the website which means you can navigate easier through our websites.
- 8.2 iSee iKnow also uses analytic cookies to analyse the usage of its website(s) in order to improve it. iSee iKnow uses Google Analytics for this purpose on its commercial website(s). The gathered information, among which the IP address of your device, is stored by

Google in the United States. For more information please read Google's privacy policy and the specific privacy policy for Google Analytics.

You can adjust the settings of your browser to choose whether you allow cookies or not.

9. **Websites of third parties**

iSee iKnow's website(s) can contain references to other websites, such as hyperlinks. iSee iKnow is not responsible or liable for the processing of personal data by said websites. This privacy statement is not applicable to the usage of websites of third parties.

10. **Social media**

De social media buttons on this website are placed in order to share pages through social media networks Twitter, LinkedIn, Facebook and Google+. In the event you click on a button, your personal data will be processed by the corresponding social media platform. Please read the privacy statements of Twitter, LinkedIn, Facebook and Google+ to be informed on how they handle your personal data.

11. **Modifications**

This privacy statement is subject to change from time to time. Modifications will be published on our website.

12. **Your rights: access and modification of personal data**

You have the right to object to the processing of your personal data. That right also entails the right to request iSee iKnow access to your personal data, to request modification of your personal data or deletion of your personal data. You can also request a transfer of your personal data. You will receive an overview of your personal data processed by us 4 weeks after receipt of your request.

13. **Complaints**

iSee iKnow is open to complaints you might have regarding the processing of your data. Based on privacy law, you have the right to file a complaint with the Dutch Data Protection Authority.

14. **Data processor**

De data processor as mentioned in the relevant and applicable privacy laws is the private company I See I Know B.V., Hendrick de Keyserlaan 12, 7425 NH Deventer (CoC 08127792).